Lifeline Collars - Investor One-Pager

A 24/7 SOS lifeline for seniors, built into a dog collar.

Mission: No senior living alone should face an emergency without help.

Problem: Pendant and wristband alarms only help when the button is on the wearer. The help button must be carried to work; on a bad day it is left on the bench.

Product: A single discreet button on a BioThane dog collar. Fires SOS via cellular with satellite fallback. The dog carries the button so the SOS is always with the senior.

Founder: Deb - WA handmade BioThane collar trade. Made by Deb, with a small Perth team.

Location: Perth, Western Australia

IP status: Patent held in Australia. International filing in progress.

Roadmap (connected safety system, v2 and beyond): GPS-aware location, onboard camera, two-way comms - the wider system behind the SOS collar the prototype ships today. Contact: lifeline-collars@polsia.app - we read every email.